



Kentucky Exposition Center

Contacts: Amanda Storment
Vice President, Communications
(502) 367-5180
ASTorment@ksfb.ky.gov

Ryne Dunkelberger
Social Media and
Communications Manager
(502) 367-5186
Rdunkelberger@ksfb.ky.gov

Golfers Prep for Spring at the Kentucky Exposition Center

LOUISVILLE, KY (January 9, 2014) –For golfers seeking bargains and the chance to improve their skills, Varsity Communication’s Louisville Golf Show is a one-stop shop for golfing needs. At the Kentucky Exposition Center Friday, January 17 – Sunday, January 19, this inaugural show will feature vendors, seminars, speakers and activities. Tickets are good for all three days and cost \$11 for adults, \$9 for seniors (age 60 and up) and are free for children 12 and under. Parking at the Kentucky Exposition Center is \$8 per vehicle.

The event includes show-only savings on name-brand golfing equipment and apparel, a free on-site driving range, special offers on local golf courses, free seminars, a wellness zone to keep golfers healthy, mini-putt for children and more. Held in the West Hall, show hours are Friday, 11 a.m. – 5 p.m., Saturday, 10 a.m. – 5 p.m. and Sunday 10 a.m. – 5 p.m.

Varsity Golf Shows operates eight shows across the country. Organizers cite the vibrant and active local golf community in their decision to bring one of their successful golf shows to Louisville. More than 5,000 golfers are expected to attend the event. For more information, visit <http://louisvillegolfexpo.com>.

###

For up-to-the-minute information like us on Facebook at <https://www.facebook.com/kyexpoctr> and follow us on Twitter at <https://twitter.com/kyexpoctr>.

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility’s class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.