



## KENTUCKY EXPOSITION CENTER

### FOR IMMEDIATE RELEASE

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## LOUISVILLE GOLF EXPO OFFERS DISCOUNTS, SEMINARS AND PUTTING AT THE KENTUCKY EXPOSITION CENTER

**LOUISVILLE, KY (January 15, 2016)** – Even in the middle of winter, local golfers will get the chance to practice their swing at the third annual Varsity Communications Louisville Golf Expo at the Kentucky Exposition Center. Held Friday, January 22 – Sunday, January 24 this expo is a one-stop shop for golfing needs and features vendors, seminars, speakers and activities.

The event includes show-only savings on golfing equipment and apparel, a free on-site driving range, lessons from top PGA pros, seminars and more. Every attendee will receive a free round of golf at Doe Valley Golf Club and the first 1,000 golfers each day will receive a second free round of golf at Lucas Oil Golf Course.

One of the biggest draws of the event is the Golf Headquarters Testing and Fitting Zone, an indoor driving lane where golfers can test all the latest clubs. Manufacturer representatives will be on-hand to help attendees find the perfect club to fit their needs.

On Saturday, children will receive a passport granting free play at all of the show's interactive games, including putting, long drive, short game and more. There will also be free lessons for children and local pro golfers will teach parents how to engage young players in the game of golf.

Held in the East Hall, show hours are Friday, 11 a.m. – 5 p.m., Saturday, 10 a.m. – 5 p.m. and Sunday 10 a.m. – 4 p.m. Tickets are good for all three days and cost \$12 for adults, \$10 for seniors (age 60 and up) and are free for children 12 and under. Parking at the Kentucky Exposition Center is \$8 per vehicle.

Varsity Golf Shows operates eight shows across the country. Organizers cite the vibrant and active local golf community in their decision to bring one of their successful golf shows to Louisville. More than 5,000 golfers are expected to attend the event.

For more information, visit <http://louisvillegolfexpo.com>.

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### ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).

**ABOUT PARKING**

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.