

## FOR IMMEDIATE RELEASE

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## MEGHAN TRAINOR ANNOUNCES KENTUCKY STATE FAIR DATE FOR THE MTRAIN TOUR

**LOUISVILLE, KY (March 16, 2015)** – Just as her sold out THAT BASS TOUR comes to a close this week, Grammy Award-nominated multi-platinum global superstar Meghan Trainor reveals dates for her headline summer jaunt—THE MTRAIN TOUR—supporting her #1 debut album TITLE [Epic Records]. Trainor will open up the Kentucky State Fair Main Stage Concert Series on Thursday, August 20 at 7 p.m.

THE MTRAIN TOUR will make stops in nearly 30 major markets across the country this summer. Rising star Charlie Puth and British trio Life of Dillon will open THE MTRAIN TOUR. Ticket information will be announced at a future date.

In tandem with the tour announcement, she premiered the undeniable, unique, and unforgettable music video for new single "Dear Future Husband" on NBC's The Today Show and Cosmopolitan.com this morning. Recently certified Gold by the RIAA, the track impacts radio today as well. You can see the video here: http://smarturl.it/DFHvideo.

Fans and tastemakers continue to recognize her as pop culture trailblazer and dynamic presence. She's nominated for "Favorite New Artist" and "Song of the Year" for "All About That Bass" at 2015 Kids' Choice Awards, airing March 28 on Nickelodeon. The next day Sunday March 29, she will perform at the iHeartRadio Music Awards in Los Angeles broadcast live on NBC from The Shrine Auditorium. At the ceremony, she's also nominated in three top categories including "Best New Artist," "Renegade," and "Song of the Year" for "All About That Bass."

This week, Meghan will appear on The Voice as the mentor for Blake Shelton's team. She also graces the cover of the February issue of Seventeen Magazine.

Continuing this incredible streak of success, "All About That Bass" now is 6-times platinum and its follow-up "Lips Are Movin" went double-platinum, while the sold out THAT BASS TOUR has been receiving unanimous critical praise. This was Trainor's very first tour, and each date actually sold out well in advance, proving her status as a live phenomenon.

About the THAT BASS TOUR, Billboard claimed, "Trainor stretched her set in ways that felt authentic," while The Hollywood Reporter wrote, "The lifelong performer took advantage of the venue's intimacy while also seizing the opportunity to serve a spectacle." The Chicago Tribune said, "After a year that set the 21-year-old on an unexpected pop star path, Trainor hit the stage in Chicago and showed that she had the verve and talent to justify her rise," The Washington Post added, "Trainor's voice sparkled almost as much as the bejeweled mike she poured it into," and The OC Register claimed, "Her brand of doo-wop and bubble gum pop, infused with bits of funk and hip-hop, coupled with a sassy attitude and lyrics about female empowerment, have quickly made her a star."

As soon as TITLE became available, it vaulted to the top of dozens of charts worldwide. With first-week sales of 237,511 units in total music consumption (albums/singles/streaming), the album ranks as the biggest-selling debut for a female artist's first full-length album in more than five years; and the biggest-selling debut for a solo artist's first full-length album in more than three years. TITLE has dominated iTunes Overall and Pop album charts in the U.S. at #1 since its release on January 13th, with #1 peaks reported from 67 countries worldwide.

Early critical reaction to TITLE was unanimously positive, with Rolling Stone magazine hailing Meghan's "sass and self-empowerment," and People proclaiming "she's an It girl with staying power." The New York Times profiled Meghan with references to Amy Winehouse and Adele; while Entertainment Weekly awarded the TITLE album an A-, declaring "right now, no pop star is better than this 21-year-old singer, songwriter, and producer at playing the sassy best friend." Billboard summed up, "You can't miss this young artist's skill with melodic and rhythmic hooks...along with her fluid, flexible voice."

"All About That Bass" is a juggernaut in and of itself. Meghan's phenomenal two-time Grammy®-nominated debut single spent eight weeks at #1 on the Billboard Hot 100, and has been certified 6-times RIAA platinum in the U.S. alone. The song has worked its way into pop culture with numerous cover versions and homages, including NBC's Saturday Night Live and The Tonight Show with Jimmy Fallon (with collective YouTube views of more than 40 million).

Globally, "All About That Bass" has hit #1 in 58 countries, generated more than 10 million downloads, over 275 million streams, and nearly 700 million YouTube views to date. The follow-up single "Lips Are Movin" has been certified RIAA double platinum, has reached the top five on the Billboard Hot 100, top five at top 40 radio, and has over 180 million video views.

For more info on Meghan Trainor, please visit: www.meghan-trainor.com www.facebook.com/meghantrainorsongs www.twitter.com/meghan\_trainor www.instagram.com/meghan\_trainor

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## ABOUT THE KENTUCKY STATE FAIR

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$15.3 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.