



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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Trucking Industry Drives \$26 Million in Economic Impact for Louisville

Mid-America Trucking Show launches new seminar to fight human trafficking nationwide.

LOUISVILLE, Ky. (March 17, 2017) — More than 80,000 trucking professionals and representatives will park themselves in Louisville March 23-25 for the Mid-America Trucking Show (MATS), the largest annual heavy-duty trucking industry event in the world.

The Kentucky Exposition Center has hosted MATS every year since 1972, and the show brings \$26 million in economic impact to the Louisville region.

This industry-only event accommodates the entire trucking industry in one venue, so professionals can see new products and services; test drive new trucks and technology; connect with suppliers, distributors and customers; and learn about industry issues.

More than 1,000 exhibitors will showcase everything from engines to electronics, tools to tires and sealants to sleeper cabs – plus a large number of recruiters will be in attendance.

For the first time, Truckers Against Trafficking will present a seminar that educates drivers so they can identify and help combat human trafficking while traveling the nation's highways. For more information, visit TruckersAgainstTrafficking.org.

For more information, visit www.truckingshow.com.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://KentuckyExpositionCenter.com) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.