



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky State Fair

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### Iconic Bands Headline the Kentucky State Fair Main Stage Concert Series

*"The Main Stage concert series starts off with fun music from the 90s, and closes with a unique country rock tour right on the dirt in Freedom Hall." Jason Rittenberry, President and CEO*

**LOUISVILLE, Ky.** (March 27, 2017) — The sounds of summer return to Freedom Hall in August for the star-studded Kentucky State Fair Main Stage concert series. Three nights of music, ranging from country to hip-hop, offers something for everyone at the annual summer festival.

"The Main Stage concert series starts off with fun music from the 90s, and closes with a unique country rock tour right on the dirt in Freedom Hall," said Jason Rittenberry, President & CEO of Kentucky Venues. "With the tradition of Alabama and newcomer Tucker Beathard in between, we believe this is one of our strongest lineups for the Fair."

#### Thursday, August 17 – I Love the 90s Tour featuring Vanilla Ice

Featuring some of the most iconic names in rap, hip hop and R&B, this show brings the best acts of the 90s together for what Entertainment Weekly dubbed an "arena-sized dance party." "I Love the 90s" features Vanilla Ice, Salt N Pepa, Color Me Badd, Coolio, Tone Loc and Young MC.

Dance to favorite songs including "Ice Ice Baby," "All 4 Love" and "Gangsta's Paradise." The award-winning artists have collected numerous accolades including honors from the American Music Awards, People's Choice Awards and Grammys. The celebration of 90s nostalgia begins at 7 p.m. and ticket prices start at \$37.

#### Friday, August 18 – Alabama with special Guest Tucker Beathard

Alabama, one of the most successful bands in country music, blends traditional country music with a Southern rock sound. With more than 40 No. 1 hits, counting a 21 song streak on the top of the charts, Alabama is known for popular songs including "Tennessee River," "Love in the First Degree," "Song of the South" and "Mountain Man." Alabama has amassed more than 200 awards, making them the most awarded band in country music history.

Up-and-coming country music singer Tucker Beathard is currently working on his debut album. Beathard has charted two singles, "Momma and Jesus" and "Rock On" and is gaining a following for his honest songwriting. The concert begins at 7 p.m. and ticket prices start at \$32.

#### Sunday, August 27 – Travis Tritt with The Charlie Daniels Band, The Marshall Tucker Band and Lee Roy Parnell

Several defining stars of country music, including Travis Tritt, The Charlie Daniels Band, The Marshall Tucker Band and Lee Roy Parnell, will perform at the Kentucky State Fair.

Between them, the artists have charted more than 50 songs and are known for recognizable hits such as "The Devil Went Down to Georgia," "Here's A Quarter," "Long Haired Country Boy" and "Can't You See." Set on the dirt of Freedom Hall, the boot stomping music begins at 6 p.m. and ticket prices start at \$32.

Tickets for all three headline concerts go on sale Monday, April 10 at 10 a.m. at the Kentucky Exposition Center Ticket Office and Ticketmaster.com. Ticket prices do not include Kentucky State Fair gate admission.

The 2017 Kentucky State Fair is August 17-27. For more information, visit [www.kystatefair.org](http://www.kystatefair.org).

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*The [Kentucky State Fair](http://www.kystatefair.org) (KSF) is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend the nation's largest indoor fair, which covers 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. With its agricultural roots, KSF is also a trade and public education exposition, as well as a major entertainment venue. It is home to the prestigious Saddlebred show: the World's Championship Horse Show. Attendees and exhibitors contribute over \$15.3 million annually in economic impact, and both events are owned and produced by Kentucky Venues.*

*Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway.*