



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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UNLIMITED OFF ROAD EXPO BRINGS VENDORS AND COMPETITION TO THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (May 28, 2015) – Hundreds of ATVs, Jeeps and other off-road vehicles will roll into the Kentucky Exposition Center Friday, June 5 – Sunday, June 7 for the second annual Unlimited Off-Road Expo. With more than 200 exhibitors and 12,000 attendees expected, this off-road industry trade show is the largest off-road show in the eastern region of the United States and is expected to generate nearly \$1.24 million of economic impact.

Both off-road businesses and enthusiasts will gather to view the latest models and innovative products in the industry, including ATVs, buggies, parts and body armor.

In addition to the exhibitors, an action-packed off-road competition will be held all weekend in the Prestonia Lot off Phillips Lane. The five-acre outdoor course is filled with obstacles, jumps, rock, sand and climbs up to 32 feet. In addition to competition, the course will be open to the public between races. Drivers can purchase course tickets for \$5 and will have the option of two section, one moderate and one difficult. Attendees must bring their own off-road vehicle to drive the course.

Show hours are 2:00 p.m. – 9:00 p.m. Friday, 9:00 a.m. – 6:00 p.m. Saturday and 9:00 a.m. – 4:00 p.m. Sunday. Tickets are \$18 for a one-day pass in advance, \$20 at the door, \$30 for a two-day pass in advance, \$35 for a two-day pass at the door, \$40 for a three-day pass in advance and \$45 at the door.

Parking at the Kentucky Exposition Center is \$8 per vehicle.

For more information, visit <http://offroadunlimitedexpo.com>.

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding

the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.