



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

For Immediate Release

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### Kentucky Exposition Center Hosts the Unlimited Off-Road Expo June 3-5

*“Owners can bring their off-road vehicle and hit the five acre obstacle course, join in the underground Mega Cavern night crawl, or enter the Show n’ Shine contest and compete for \$2,500 in cash.”*

**LOUISVILLE, Ky (May 30, 2016)** — The second largest off-road industry show in the country, the Unlimited Off-Road Expo, roars into the Kentucky Exposition Center June 3-5.

The action-packed event features off-road vehicles, parts and accessories, and outdoor and adventure gear for camping, kayaking, biking, hiking and more. Over 200 off-road and adventure lifestyle exhibitors will be in attendance offering special show deals, new product introductions, manufacturer presentations, raffles and giveaways — including a 2016 Ford F-150 pickup truck. Visitors are also invited to enjoy the beer garden, food trucks, DJ and music.

“The Off-Road Expo is extremely popular because it is a participation event,” said Anthony Leachman, Vice President and Chief Financial Officer of the Kentucky State Fair Board. “Owners can bring their off-road vehicle and hit the five acre obstacle course, join in the underground Mega Cavern night crawl, or enter the Show n’ Shine contest and compete for \$2,500 in cash.”

Crowd favorites include:

- Five acre public obstacle course. Visitors can bring their 4x4 vehicle and hit the course, complete with mud, jumps, rock ledges and more.
- “Lil” monster trucks kids show. Drivers six to 17 years in age team up and race small scale monster trucks.
- Mega trucks, rock bouncers, Ultra4 racers and SxSs perform off-road stunt shows and head-to-head races.
- Ian Johnson live Jeep build. Crowds see first-hand the skills, tricks and ideas of Ian and his team as they build the ultimate expedition rig.
- Show n’ Shine competition. Visitors can show off their vehicle and compete for \$2,500 in cash. Registration is required and information is available at [uorexpo.com](http://uorexpo.com).

The Cavern and Tavern Charity Night Crawl is open to drivers with jeeps, trucks, race buggies and UTVs, and begins June 4 at 8:30 p.m. in the South Wing parking lot. Police will guide the vehicles through town

to the Mega Cavern, where drivers will ride underground before cruising Bardstown Road on their way back to the Kentucky Exposition Center. Each vehicle is required to make a donation in the dollar amount of their choice. All proceeds go to Kosair Charity.

Show hours are:

Friday, June 3	11 a.m. to 6 p.m.
Saturday, June 4	9 a.m. to 7 p.m.
Sunday, June 5	11 a.m. to 6 p.m.

Unlimited Off-Road Expo tickets are \$22.09 for a one-day pass, \$37.92 for a two-day pass and \$48.47 for a three-day pass. Other packages and special pricing are available and all tickets must be purchased online at [uorexpo.com](http://uorexpo.com). Parking is \$8 per vehicle, \$20 for a bus.

For a complete schedule and more information, visit [uorexpo.com](http://uorexpo.com).

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*One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](#) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats more than 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show, Eddie Ford Kentucky Hoopfest and North American International Livestock Exposition. For more information, go to [www.kyexpo.org](http://www.kyexpo.org).*

*Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.*