



## Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

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### Girls Basketball Tournaments Hit Kentucky Exposition Center

*1,200 teams bring \$38.5 million in economic impact.*

**LOUISVILLE, Ky.** (June 27, 2017) — Two national girls basketball tournaments – Run for the Roses and Battle in the Boro – take to the courts in July at the Kentucky Exposition Center, with more than 1,200 teams competing. The tournaments are expected to draw 17,000 attendees and participants, and more than 1,000 college recruiters and 100 national media outlets.

Tournament divisions span grades 8 through 11, with players representing states across the country, from California to Massachusetts and Florida to Minnesota, with a number of teams hailing from Canada.

Previously held in Lexington and Nashville, the tournaments relocated to Louisville because of the Kentucky Exposition Center’s expansive court space. Other deciding factors included amenities such as the proximity of Kentucky Kingdom and affordable hotel rooms. The tournaments’ five-year contracts with the Kentucky Exposition Center extend through 2021, and are estimated to bring \$38.5 million in economic impact to the region.

Run for the Roses and Battle in the Boro are participants in the “I Am Ali” festival, which began on the one-year anniversary of Muhammad Ali’s passing and celebrates his life and legacy, June 3 to July 15.

#### Run for the Roses

July 5-8

Freedom Hall, East Hall, North Wing and South Wing A,B,C

Day Pass

\$20 Adults

\$10 Children/Seniors

Weekend Pass

\$55 Adults

\$25 Children/Seniors

More information and a schedule of game times at [www.nationalexposureeball.com/run-for-the-roses](http://www.nationalexposureeball.com/run-for-the-roses).

#### Battle in the Boro

July 10-13

Freedom Hall, East Hall, North Wing and South Wing A,B,C

Day Pass

\$20

Event Pass

\$55

More information and a schedule of game times at [www.nationalexposureeball.com/battle-in-the-boro-1](http://www.nationalexposureeball.com/battle-in-the-boro-1).

Passes for both tournaments are available at the door. Cash, checks and credit cards are accepted.

The Kentucky Exposition Center hosts more than 30 youth sporting events annually – including volleyball, archery, cheer and dance, martial arts and BMX – and continues to grow as a youth sports destination. To learn more about the facility or check its calendar of events, visit [www.kyexpo.org](http://www.kyexpo.org).

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*One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to [www.kyexpo.org](http://www.kyexpo.org).*

*Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.*