



## FOR IMMEDIATE RELEASE

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## OPENING DAY FESTIVITIES KICK OFF THE 110TH KENTUCKY STATE FAIR

**LOUISVILLE, KY (August 13, 2014)** – Several events on Thursday, August 14 will kick off the opening day of the Kentucky State Fair. Events include the Kentucky Commodity Group Appreciation Breakfast, Opening Day Ceremony, Main Stage Concert Series and the Turf Concert Series.

The first day of the fair begins with Kentucky Commodity Group Appreciation Breakfast sponsored by the Kentucky Department of Agriculture at 7:00 a.m. All commodity groups will be represented.

The Opening Day Ceremony will begin at 5:30 p.m. with the 113th Army Band from Ft. Knox parading in from Freedom Way. Kentucky Governor Steve Beshear, Metro Louisville Mayor Greg Fischer and other dignitaries will be on hand to cut the ribbon at this official opening of the 110th Kentucky State Fair. This ceremony is open to the public in the South Wing Lobby.

“This is the start to an 11-day celebration that highlights Kentucky’s agriculture and history,” said Kentucky State Fair Board President and CEO Clifford “Rip” Rippetoe. “With rides, food, contests and entertainment for all ages, there is something at the fair for everyone.”

The Main Stage Concert Series will begin on Thursday, August 14 with Lady Antebellum with special guest Billy Currington at 8 p.m. in Freedom Hall. Plain White T’s with special guest A Lion Named Roar will perform for free at 8 p.m. in Cardinal Stadium to begin the Turf Concert Series presented by AT&T U-verse.

The Kentucky State Fair is August 14-24 at the Kentucky Exposition Center. For more information, visit [www.kystatefair.org](http://www.kystatefair.org).

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The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America’s largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World’s Championship Horse Show, held during the Fair, is the world’s richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$16.8 million annually in economic impact. The Kentucky State Fair & World’s Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet

