



Amanda Storment  
Vice President of Communications  
Kentucky State Fair Board  
(502) 367-5180  
[Astorment@ksfb.ky.gov](mailto:Astorment@ksfb.ky.gov)

## **MEDIA ADVISORY**

September 4, 2015

# **NORTH AMERICAN CHAMPIONSHIP RODEO COMES TO FREEDOM HALL - TICKETS ON SALE NOW**

**WHO:** Tickets for the North American Championship Rodeo are now on sale. Held during the North American International Livestock Expo, the final competition for the Great Lakes Circuit Rodeo will crown champions in bareback riding, saddle bronco riding, barrel racing, team roping, steer wrestling, rodeo clowns and bull riding. Competitors are part of the Professional Rodeo Cowboy Association, an organization dedicated to weekend or part-time rodeo competitors. After competing across the country in Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, Missouri, Ohio and Wisconsin, the top 12 contestants will vie for a championship in Freedom Hall.

**WHEN:** Thursday, November 12 – Saturday, November 14, 7:30 p.m.

**WHERE:** Freedom Hall, Kentucky Exposition Center

**TICKETS:** Thursday, November 12  
\$25, adults  
\$5, children (ages 2-12)

Friday, November 13  
\$30, adults  
\$10, children (ages 2-12)

Saturday, November 14  
\$32, adults  
\$10, children (ages 2-12)

Tickets available at the Kentucky Exposition Center and Kentucky International Convention Center Ticket Offices and all Ticketmaster outlets. Charge by phone at 1-800-745-3000, or purchase online at [www.ticketmaster.com](http://www.ticketmaster.com).

###

## **ABOUT THE NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION**

Owned and produced by the Kentucky State Fair Board, the North American International Livestock Exposition is the world's largest purebred livestock show. Held at the Kentucky Exposition Center in Louisville, the event attracts more than 200,000 livestock producers and visitors each year, contributing \$16 million in economic impact annually.