



Kentucky Tourism, Arts and Heritage Cabinet Kentucky Exposition Center

FOR IMMEDIATE RELEASE

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Car Audio Championship Cranks up the Sound at Kentucky Exposition Center

Huge car stereo party.

LOUISVILLE, Ky. (October 6, 2017) — Together the db Drag Racing Association, Mobile Electronics Competition Association and International Autosound Challenge Association bring a unified finals event to the Kentucky Exposition Center Oct. 14-15.

The Car Audio Championship features sound quality and sound pressure level competitors, and provides the opportunity to compete in multiple formats for over 300 trophies. The event also includes:

- Display cars
- Vendor booths
- Car audio displays
- Power wheels competition

Show organizers said the decision to return to the Kentucky Exposition Center was based on the “huge success” of the 2016 event. They also shared that, “the Kentucky Expo Center is a great facility”, one able to provide the more than 110,000 square feet the Championship demands.

The event will take place in Broadbent Arena, the Pavilion and Parking Lots K and M. Hours are:

Saturday, Oct. 14 10 a.m. - 6 p.m.
Sunday, Oct. 15 10 a.m. - 4 p.m.

The Car Audio Championship is open to the public and admission is \$10 per person at the door. Parking is \$8 per vehicle and \$20 per bus.

For more information, visit www.caraudiochampionship.com.

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One of the 10 largest facilities of its kind in the U.S., the [Kentucky Exposition Center](http://www.kyexpo.org) (KEC) features 1.2 million square feet of contiguous exhibit space, including Freedom Hall, an indoor arena that seats 13,500 people. The facility’s class “A” exhibit space totals 677,000 square feet and accommodates a wide range of events year round. KEC is the permanent home of the Kentucky State Fair, National Farm Machinery Show and North American International Livestock Exposition. For more information, go to www.kyexpo.org.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, KEC is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle and \$20 per bus.